

Action Industries Expands Flex Brush Manufacturing Capabilities

EVANSVILLE, INDIANA - Action Industries, a leading manufacturer and distributor of garage door weather seals and hardware, (and originators of the Flex Brush system) has expanded its manufacturing capabilities with the installation of a state-of-the-art Flex Brush machine at its Evansville facility. By expanding the production capability of the Flex Brush product offering, Action is aiming to speed up delivery times and add more custom solutions and applications for existing and new partners alike.

When asked why the company has invested in expanding Flex Brush capabilities, Marc Calcaterra, Action's CEO, said, "We want manufacturers, engineers and product managers to know that Flex Brush can protect much more than garage and access doors." Action is actively distributing customizable brush applications across numerous industries, including motorized and retractable screens/awnings, transportation/trucking, and mass transit systems to name a few.

The Flex Brush system lends versatility across these industries as a flexible barrier that protects against spray, chips, noise, dust, light, air, temperature and vibration. Flex Brush can conform to various shapes and contours that standard metal-backed brush can't accommodate and can be easily mated to other parts to fit a specific application need.

The flexible and sturdy polypropylene backing of Flex Brush won't rust, allowing it to be in constant contact with water. When properly installed, the non-corrosive bristles do not freeze and are designed to stop rain and snow from entering into a building or vehicle. Its lightweight plastic components and ability to be coiled make shipping inexpensive while also being easy to store in warehouses or trucks, with the ability to cut the brush to size for on-site jobs.

"None of our partners are alike, so we really emphasize adaptability in manufacturing," Marc said. Action carries a broad selection of filament materials for Flex Brush and streamlined dies that allow for the proper material flow during the manufacturing process to ensure a customer is getting consistent quality. With the additional equipment, Flex Brush can be custom-made with the desired bristle shape, color, or length for any industry application.

"Flex Brush has and will continue to be an important aspect of our manufacturing capabilities to keep up with unique customer needs," Marc said. "We're ready to roll this great product out to new industry applications."

For more information about Flex Brush capabilities and industry applications, visit www.flex-brush.com.